

Understanding the Retail industry

The Retail industry is evolving swiftly with the convergence of people, data, and technology all contributing to a rapidly changing landscape and is making the business processes hypercomplex for retailers. It is very important and difficult for the Retail businesses to observe these complex processes end-to-end in centralized manner and extract real-time insights to respond proactively and effectively.

The current siloed monitoring of each process results in ineffective decision making and high error rates. Retail enterprises require a holistic view of critical data and business processes across organizational boundaries to minimize operational costs, maximize revenue, pre-emptive identification and mitigation of potential risks, and improve time-to-market.



Value of DRYiCE™ iControl for retail

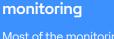
DRYICE iControl (iControl) is a business process observability solution for Retail that provides real-time visualization of the full set of business processes, their integrations, and associated systems, providing IT and operations a granular view into process capability against key performance indicators and defined service level agreements. With iControl, organizations can go beyond the traditional monitoring of business processes and leverage next-gen observability to provide actionable intelligence to predict, prevent, and correct potential issues and performance bottlenecks. It enables organizations to leverage the data for regulatory requirements and flag any potential non-compliance. It regulates the health of business processes with IT data, predicts and analyzes the business impact of any modifications made to the process, and recognizes the process enhancement opportunities.

iControl is embedded with industry process intelligence and is backed by decades of HCLTech's experience in delivering business process services to Retail enterprises. We have funneled decades of industry expertise gained while managing some of the industry's largest IT infrastructures into creating a product that provides an end-to-end view and actionable intelligence for forecasting and resolving possible risks.

Key industry challenges.

Lack of centralized visibility

Whether retail sell to end consumers online or offline, they require consolidated information at an organizational level



Siloed technical

Most of the monitoring tools track limited jobs and processes and are incapable of drilling-down to the business impact of process breakdown. This level of monitoring is insufficient for critical services in retail

Dependence on resource intensive manual monitoring

Manual monitoring of processes is costly and time-consuming due to disjointed and siloed monitoring systems

Lack of proactive alerts

Industry-leading monitoring solutions generate alerts after a breakdown, leading to a loss in revenue and an increase in time-tomarket









Key features

Customizable Home Screen •

Customizable home screen to define views

Widgets 6

Visualize performance of flows, targets, and other drop-down filters using selectable widgets

Retail Domain Pack .

Ready to use templates for retail value chain

Flow Performance •

Set threshold for different time periods. Rules engine to calculate real-time performance

Predictive Analytics •

Enable machine learning algorithms to provide trend predictions

Flow Designer •

Create and store business flows and process steps Expand process steps into sub-flows

Standard KPI/Target Types

Six standard KPIs/target types to measure impact of IT performance on business outcomes

Flow Dependency Predictions

Provide early warnings on dependent process steps that may be impacted due to a breach on a previous process step

Cloud Ready (Splunk)

Cloud ready deployment



Dashboarding Glass table dashboarding for real-time end-to-end visibility

Impact Drilldown

dentity impacted clients Analyze and understand extent of breaks

Service Intelligence

Visualize performance of the business flow Provide additional business context reporting

• Control Measures

Operators and owners linked to business KPIs to provide transparency on responsibilities

Operational Reporting

Provide reporting of KPI performance for flow and dimensions over time

Create views of business operations by user type

Anomaly Detection

Periodic behavior observability Flagging of unusual deviations/patterns

Business Schedule

Set daily, monthly, rolling processing cycles Set custom calendars, based on time zone, region, and business profile

In-depth Performance Visualization

Visualize flow, target/KPI performance down

Key benefits



Intelligent, realtime, and actionable insights



Proactive alerts to prevent business process failures



Enabling
higher business
compliances and
regulations



Improve customer experience



Reduced inspection time and actionable impact assessment



Faster root cause identification and closure



Improve stability and MTTR
(Mean Time To Response)



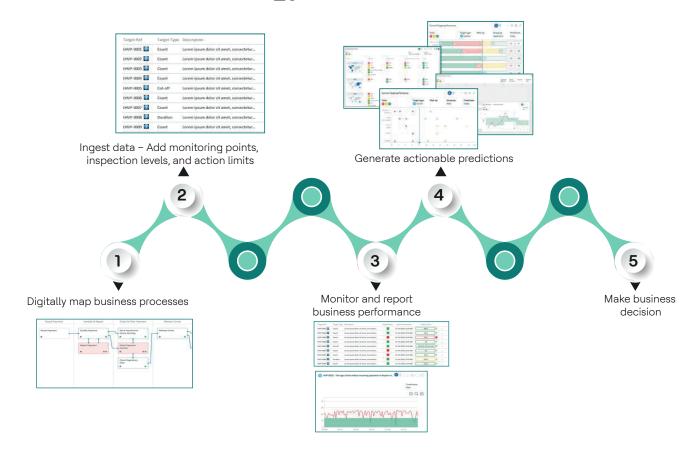
Provide transparency on agreed performance statistics for both IT and business



Meeting commercial obligations with partners



iControl methodology



About DRYiCE software

DRYiCE software is a division of HCLTech focused on building industry-leading software products for transforming and simplifying IT and business operations by leveraging AI and Cloud.

Our vision focuses on:



Enabling a service oriented enterprise



AI-led service assurance



Driving enterprise-wide digital agility



Business flow intelligence



Want to know more? Visit our website at dryice.ai or write to us at dryicemarketing@hcl.com / rcpg.solutions@hcl.com

HCLTech Supercharging Progress**

HCLTech is a global technology company, home to more than 218,000 people across 59 countries, delivering industry-leading capabilities centered around digital, engineering, cloud and AI, powered by a broad portfolio of technology services and products. We work with clients across all major verticals, providing industry solutions for Financial Services, Manufacturing, Life Sciences and Healthcare, Technology and Services, Telecom and Media, Retail and CPG, and Public Services. Consolidated revenues as of 12 months ending September 2024 totaled \$13.7 billion. To learn how we can supercharge progress for you, visit holtech.com.

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