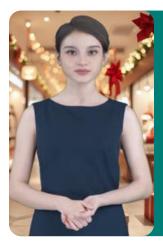
### HCLTech | Supercharging Progress™

# Individualize your shopping journey

Your AI stylist brings fashion to life

## Meet Aria: Your Al-Powered Shopping Companion

Step into a world where online shopping is tailored exclusively to you.



**Aria,** our state-of-the-art Al assistant, transforms your e-commerce experience into a personalized fashion adventure.

#### Your Virtual Fashion Confidante

Aria isn't just smart; she's your style soulmate. She learns your preferences, understands your body type, and curates a shopping experience that's uniquely yours.

#### Seamless 3-Pane Interface



Aria's lifelike avatar guides you with a friendly, humanlike presence



Intuitive chat for instant style advice and product information



Real-time cart updates and smooth checkout process

#### Intelligent Shopping, Effortlessly



AI-driven recommendations that evolve with your taste



Smart filters that speak your style language



One-tap checkout for hassle-free purchases

## The Aria Advantage

**Tailored just for you**: Aria learns your preferences to suggest items that feel hand-selected for you. Your choices today shape your perfect wardrobe tomorrow, ensuring a truly personalized experience that caters to your individual style.

**Always there when you need her:** Whether it's a last-minute outfit crisis or a leisurely browse, Aria is always ready to assist, providing dynamic and helpful interactions that go beyond static information.

**Your personal style interpreter:** Aria understands your unique fashion language. She translates your style preferences into perfect product matches, offering friendly interactions that adapt to your individual taste.

#### **Elevate Your Online Shopping**



Uncover styles that resonate with your unique aesthetic



Streamline your shopping with smart, time-saving suggestions



Engage in natural, conversational interactions that make online shopping feel personal

Ready to revolutionize the way you shop? Let Aria be your guide to effortless, individualized style. **Discover your signature look – Start your journey with Aria today!** 

HCLTech is a global technology company, home to more than 218,000 people across 59 countries, delivering industry-leading capabilities centered around digital, engineering, cloud and AI, powered by a broad portfolio of technology services and products. We work with clients across all major verticals, providing industry solutions for Financial Services, Manufacturing, Life Sciences and Healthcare, Technology and Services, Telecom and Media, Retail and CPG, and Public Services. Consolidated revenues as of 12 months ending September 2024 totaled \$13.7 billion. To learn how we can supercharge progress for you, visit hcltech.com.

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