HCLTech | Supercharging Progress™

HCLTech X – The Ultimate Engagement Platform

Supercharging Customer Experience

HCLTech X is the ultimate engagement platform that empowers businesses to create, manage, analyze and deliver personalized and engaging customer experiences through its content, commerce and advocacy engines. The platform delivers intelligence to businesses through its powerful GenAI and Analytics features while driving efficiency through the automation tools.

Our composable and flexible platform can be used as a standalone SaaS product or can be seamlessly integrated to your existing technology ecosystem.

Our SaaS offerings

Engagement Management

Communities & Forums

Marketing Automation

Loyalty & Rewards

Data Analytics & Personalization

Commerce

The HCLTech X Advantage

Build your own SaaS, free from **lock-ins**

35% cost reduction with our open marketplace integration

HCLTech X for immersive **XR experiences**

GenAI-powered content strategy for **2X faster market entry**

Scale on any cloud with a secure & **compliant architecture**

A trustworthy award-winning platform

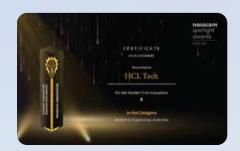## UK Business Awards 2022

Gold – Best Use of Technology

Bronze - Best Innovative Product – B2B

Engage Awards 2022

Highly Commended (Runners Up)
Best Use of Technology & Innovation in Customer Engagement

NASSCOM Spotlight Awards

Market First Innovation in Product Innovation Category

UK Cloud Awards

Best Digital Transformation

ISG Paragon Awards

For Imagination: Creativity and Entrepreneurship

Sports Business Awards

Gold for Best Fan Engagement and Silver for Sports Tech of the Year

Would you like to experience HCLTech X?

Contact us for a demo

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