HCLTech | Supercharging Progress™

Rapid eCommerce for B2C

Quickly deploy a B2C eCommerce solution that can be scaled to enterprise level

The shift to digital channels has happened at unprecedented speed. Retail businesses whether eCommerce, B2B, B2C, B2E or brick and mortar need to ensure that their eCommerce solution is stable, scalable, integrated and truly enterprise grade.

Our rapid eCommerce solution has been designed to:

- Move your inventory online and get your site running in 4-6 weeks
- Scale to enterprise grade once up and running

HCLTech's B2C rapid eCommerce solution on SAP Commerce Cloud

To help retailers, especially those with limited or underperforming online solutions, HCLTech has developed a quick-to-deploy core eCommerce solution using the SAP Commerce Cloud platform.

The solution was developed specifically to allow companies to rapidly deploy a core eCommerce solution to meet pressing demand with low Capex and overheads with the ability to later scale the solution to its full enterprise potential once it is up and running.
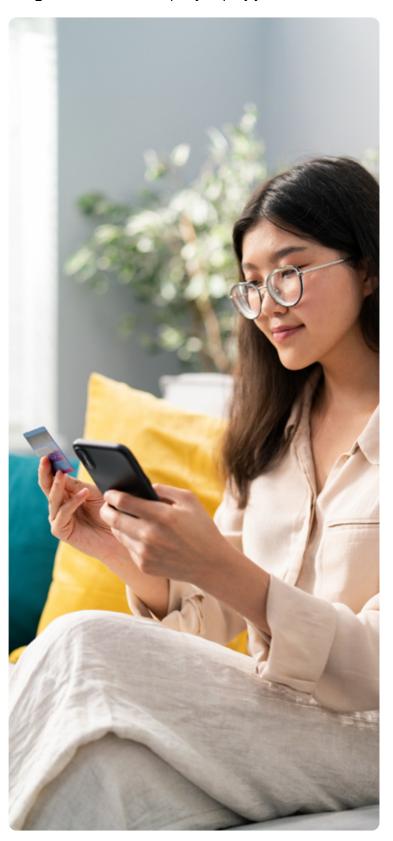
In just 4-6 weeks, we can deliver an eCommerce solution that is:

- Robust, scalable and able to cope with quick, sharp increases in online customer traffic
- Integrated into finance, fulfillment, marketing and procurement systems to ensure that budgets, resources and supply chains are adaptive especially in times of high demand
- Omnichannel, delivering exceptional customer experience across all devices
- Suitable for companies with SAP as well as non-SAP ERP systems

Integrated eCommerce solution delivered in just 4-6 weeks

Using our hybrid agile delivery model, the implementation timeline delivers a fully tested and integrated solution to rapidly deploy your commerce site:

Week 1
Define and design
- Define requirements
- Design integration and interfaces

Week 2
Setup
- Setup environment
- Deploy solution code

Week 3-5
Build
- Customize solution
- Complete integrations
- Customize UI

Week 4/6
Test
- System Integration Test
- User Acceptance Test

Week 4/6
Deploy
- Production Go-Live
- Start of Hypercare support

Benefits and features

This solution integrates seamlessly with both SAP and non-SAP CX products and solutions including those for marketing, billing, sales, service, PIM, DAM and analytics.

- Can easily enable a multi-country, multi-lingual and multi-currency rollout to suit business requirements

- Mobile-enabled with RWD user interfaces

- Optimized utilization of store inventory and infrastructure for better customer service and fulfillment

- Features include online payment, easy returns, ratings and reviews, delivery scheduling with both home and BOPIS fulfillment options and pick and pack lists for store managers

Social media integration	Home delivery and BOPIS fulfillment options	Return management
Content management	Product search	Simplified pick, pack and shipping process
Campaign management	Promotions and discounts	Delivery slots scheduling
Gift cards and other online payments	Cross sell/ upsell	Responsive design – Desktop, tablets, mobiles

Interested in seeing a demo or learning more?
Please get in touch: **sap@hcl.com**

About HCLTech's SAP Practice

To get the best return on your digital investments, you need a partner that doesn't just do SAP right, but does it better. Our SAP practice works seamlessly with HCLTech's digital consulting, engineering services, IoT WoRKS™, and cloud infrastructure practices to design, implement, and support tomorrow's integrated, intelligent solutions today. As an SAP Global Strategic Services Partner, our 10,000+ consultant base leverages insights, advanced accelerators, and industry-acclaimed frameworks to deliver award-winning services from local offices across Europe, Africa, Asia, and the Americas.

https://www.hcltech.com/sap

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