

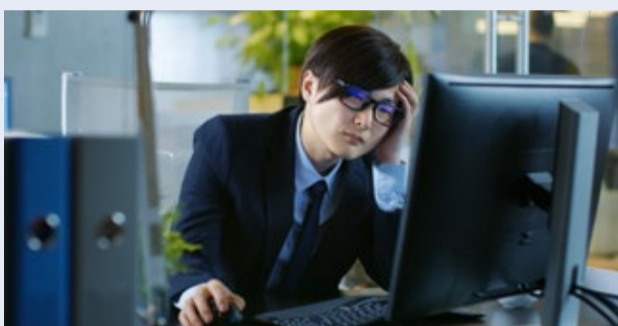
# Transform data protection and simplify backups with **BackupNXT**

In a world plagued by continuous threats to data, backups have become the first line of defense. These copies of data help you maintain business continuity, protect data and safeguard critical assets to reduce the chances of data loss. BackupNXT enables enterprises to protect their legacy and modern workloads while consolidating their backup environment and eliminating the need for multiple tools and complexity.

Data (both structured and unstructured) is growing rapidly at a CAGR of **21.2%** and is projected to reach 221 zettabytes by 2026. **Source: IDC**

Data encryption is rising continuously, with adversaries succeeding in encrypting data in over three quarters (**76%**) of ransomware attacks, resulting in faster adoption of modern data protection solutions. **Source: sophos-state-of-ransomware-2023-wp.pdf**

## Key challenges with legacy backup tools



- **Lack of modern workload protection and support for heterogeneous environments**
- **Increased TCO (Total cost of ownership) due to incompetent backup strategies**
- **Management of legacy and modern workloads using multiple tools leads to increased complexity of backup landscape**

## BackupNXT: Uninterrupted operations and secured data

HCLTech BackupNXT is an end-to-end solution aimed at transforming your data backup framework. The consulting-led offering enables assessment, building, migration,

management and operations of your entire backup setting. It also empowers you with unified control over your data, minimizing data loss opportunities.

## Benefits



1. **Supports heterogeneous deployment options on multi/hybrid cloud**
2. **Automated management along with a failure-proof design**
3. **Adherence to best practices to achieve storage optimization and optimized TCO**

## Success stories

### Transforming data protection and CR for a US-based food services company



The client faced challenges around backup failures and uncertain recovery times. Benefits provided

by HCLTech BackupNXT include:

- Reduced VM Recovery time by up to 80% by shifting to Rubrik Image-based backups
- Reduced backup failures by ~70%
- Provided a Central Data Management Platform to monitor critical system backup and ransomware protection readiness

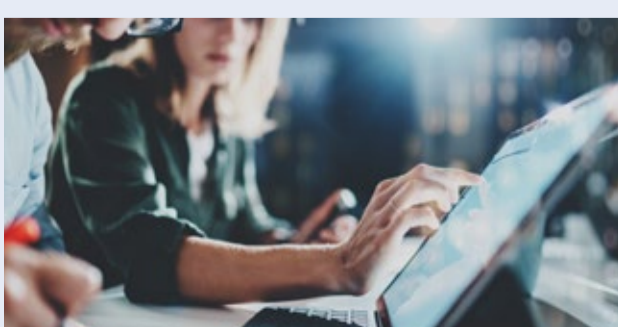
### Technology debt reduction for a large wireless network operator in the US



The client sought to reduce asset debt through backup consolidation with a modern and scalable unified solution for 16+ PB data. The benefits provided by HCLTech BackupNXT include:

- Significant reduction in backup software license cost and ~20% reduction in human effort required
- Enhanced dedupe and compression ratios and innovative features including Instant Mass Restore, Index Search and Large VM Backups
- Consolidated solution for Hadoop, NoSql, Containers with traditional workload

## Why HCLTech



1. **Leader in all major analyst reports for various cloud service evaluations (IDC, Everest Group, ISG, Avasant and Gartner)**
2. **Over 20 years of experience working with and managing backup solutions**
3. **Dedicated Center of Excellence lab to offer pre-validated solutions**
4. **Flexible pay-per-use cost model**
5. **Established partnerships with industry-leading OEMs**

For more information or queries, please write to us at [contact.hyc@hcltech.com](mailto:contact.hyc@hcltech.com)