

Enhance  
**pharmacovigilance**  
with AI-powered  
case intake



## Pharmacovigilance case intake: A critical challenge

In the pharmaceutical industry, monitoring and assessing adverse drug reactions (ADRs) are critical to ensure patient safety and the effectiveness of medical treatments. However, the ever-increasing volume and diversity of data sources, ranging from handwritten notes to structured reports, have presented notable challenges to traditional pharmacovigilance (PV) processes.

## Generative AI-powered pharmacovigilance case intake

Our intelligent case intake system seamlessly ingests data from various sources, such as handwritten notes, faxes, emails, PDFs, word documents, literature and both structured and unstructured formats. It goes beyond simple ingestion by automating the extraction of essential information, validating case reports, prioritizing them, generating narratives and auto-coding medical terms using MedDRA and medicinal products using WHO DD (drug dictionary). Additionally, it streamlines workflow management and provides E2B output for effortless integration into your safety database. This advanced solution revolutionizes the pharmacovigilance process, enhancing efficiency and accuracy while enabling easy integration into existing systems.





## Major differentiators



**Advanced AI:** Our solution is powered by cutting-edge generative AI technology, ensuring high accuracy and adaptability



**Cross-source compatibility:** It excels at handling diverse data formats, making it a versatile and comprehensive solution



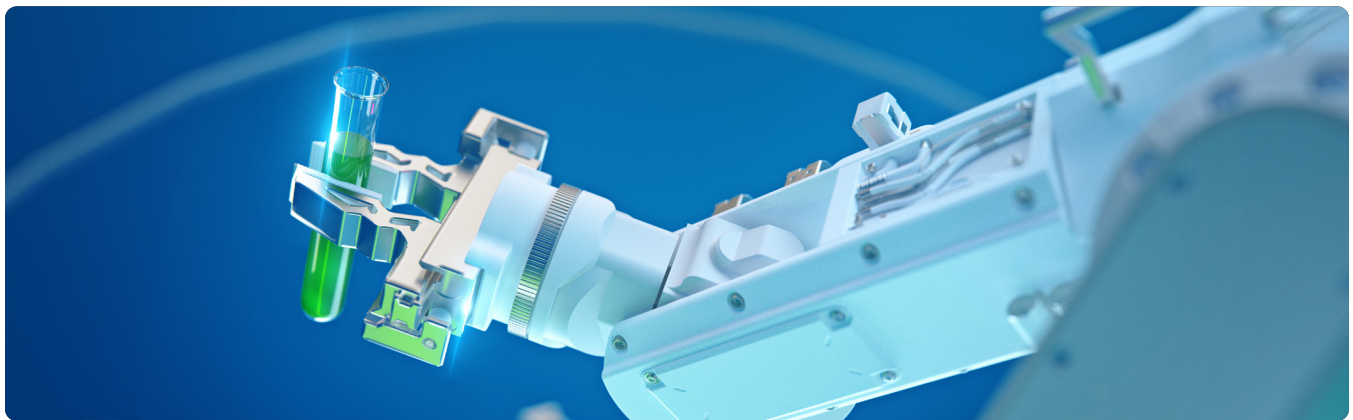
**Streamlined workflow:** Optimizes case management, reducing processing time and operational costs



**Regulatory compliance:** Adheres to global pharmacovigilance standards, enhancing trust and ensuring compliance



**Scalability:** Our solution has the scalability to adapt and ensure efficient and effective pharmacovigilance case intake



### The benefits



#### Enhanced efficiency

Significantly reduces manual effort, speeding up case intake



#### Improved data quality

Minimizes errors associated with manual data entry



#### Reduced compliance risks

Ensures adherence to global pharmacovigilance standards



#### Cost savings

Optimizes resource allocation and operational costs



#### Faster decision-making

Enables timely identification and response to safety concerns

In an era of data abundance, the Generative AI-powered pharmacovigilance case intake solution is a game-changer for the pharmaceutical industry. It tackles the complexity of diverse data sources, automates key processes and streamlines workflow management, all while ensuring regulatory compliance. Our commitment extends beyond innovation to responsible AI practices. We recognize the ethical imperatives and regulatory obligations that govern the pharmacovigilance landscape. HCLTech is pioneering responsible AI in Pharmacovigilance, ensuring patient safety and ethical practices intersect seamlessly. Embrace the future of pharmacovigilance and safeguard patient well-being with our intelligent solution.

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